

JOIN OUR CAUSE!

A great deal of work in the field of Advanced Materials is taking place nowadays in every corner of Europe. But how many of our fellow citizens are aware of this work and its importance?

- Have you ever worked with Advanced Materials as a student, a researcher, an engineer?
- Are you interested in promoting your work to the public?

Then join the Materials Future community and get involved!

- ✓ Add your research
- ✓ Post an article
- ✓ Proof read articles
- ✓ Translate
- ✓ Become moderator in our forum
- ✓ Become one of our Ambassadors

HOW TO GET STARTED?

Visit our webpage to learn more:
www.materialsfuture.eu/en/contribute/

Contact us by e-mail:
contact@materialsfuture.eu

We will be delighted to learn if you can help us with any of the above tasks.

Remember: We are here to help you reach the European public!

STAY TUNED

For updates and interesting science news at:

www.materialsfuture.eu



"Materials Future" in Facebook



"Materials Future" tweets @MATERIALSFUTUR1



"Materials Future" in YouTube

CONTACT US

If you need more info we will be glad to hear from you!
E-mail: contact@materialsfuture.eu

FUNDING



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PARTNERS



#MATERIALSFUTURE Materials Really Matter!



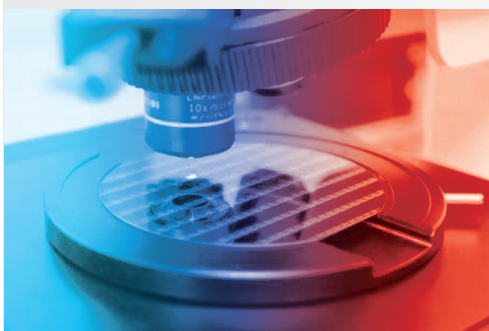
Stimulate

Supported by "Stimulate" Project

www.materialsfuture.eu

THE PROJECT "STIMULATE"

Stimulate the public attitude towards Advanced Materials



More than 70% of all technical innovations today depend on the development of Advanced Materials. Advanced Materials enable a sustainable, smart and inclusive economic growth.

WHAT IS STIMULATE

STIMULATE is an exciting project that aims to:

- introduce and attract young people to the field of Advanced Materials
- highlight the importance of materials research
- bridge the gap between the scientists and the general public
- encourage scientific outreach activities

"Advanced Materials are our allies for a sustainable future"

We aim to communicate this message in 23 European languages through our free products:

- A character-led documentary film
- A web based serious game
- Online educational resources

THE FILM



"Materials are the stepping-stones we use to pick our way through history. Materials Science is set to define the next half-century of human evolution and it promises to revolutionise every aspect of our lives."

- A documentary film has been produced with Advanced Materials as its central core
- In a collection of strong character-led feature stories, dynamic real-world examples of materials science concepts are visualised
- The film appeals to viewers with no scientific background with emphasis on young adults

THE GAME



"This serious game places the players in the middle of the hunt for future materials. Materials that will help create a sustainable future, cure disease and make future life a better life. A future hero is needed. Will you answer the call?"

- A serious video game is freely available online in order to communicate in an interactive way the power and importance of Advanced Materials
- A puzzle game introduces the Advanced Materials behind some of the most important fields of our everyday lives
- This game is targeted mainly towards teenagers

Reach.Out!

Encouraging outreach activities is a way to bring the general public closer to scientists

Reach.Out! is a science communication competition that aims to award the members of the European Materials Community who have participated in a public outreach activity in the EU.

This outreach activity must be related to Advanced Materials and its main aim must have been to uncover, to the non-specialists, one or more of the following aspects:

- Applications
- Impact on the creation of sustainable societies
- Impact on the economy
- Possible controversies

Types of eligible outreach activities

Project ideas may include tools like:

- ✓ Popular science articles, blogging, storytelling
- ✓ Experimental exhibitions, science shows
- ✓ Theatre, music or stand-up comedy shows
- ✓ Videos or mini documentaries
- ✓ Café scientifique talks or presentations
- ✓ Science and Art blending
- ✓ Games

Find out more and participate at:

www.materialsfuture.eu/en/community/contests/
www.emrs-strasbourg.org